

**@ ARTMUSFAIR in
Warsaw 2010
22 September 2010**

www.creatorsnetwork.org
www.artmusfair.eu

Contact

Esbjörn Martensson
+46 (0) 706570280 | info@skap.se
+43/(0)1/9661545 | info@artmusfair.eu

Creativity – Cooperation – Communication

The **Creators Conference** in Stockholm in March 2010 was an eye opener, highlighting important questions. The **CREATORS NETWORK** is the platform where we, together, will try to answer them. The catchword still being added value. Foremost seen from a creator's perspective, but with added value for all.

INVITATION TO THE *CREATORS NETWORK*****

- Where we will try to understand and enhance the creative process with new technologies.
- Discuss how to provide widespread, affordable access to content for the public and to encourage a dynamic creative culture, while returning value to the creators.

The ways in which societies have perceived the concept of creativity have changed throughout history, as has the term itself.

It is no longer enough to be a creator, you will also need to be creative in solving problems and in choosing the right path in promoting future creativity.

We believe that the **CREATORS NETWORK** will be an important platform in addressing these issues.

With the ambition to – in a solution-orientated way – highlight the situation and the important questions that the artistic and entertainment communities are facing today, i.e. authors' rights as well as the future of the industry and technology, SKAP (the Swedish Society of Popular Music Composers) has initiated a **Creators Conference** in Stockholm in March 2010 in association with the Society of Swedish Composers, FST, and the Swedish Music Information Centre, a subsidiary of the Swedish Performing Rights Society, STIM.

The CREATORS NETWORK is to be launched on 22nd September in Warsaw in the frame of ARTMUSFAIR 2010.



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- How to provide widespread, affordable access to content for the public and to encourage a dynamic creative culture...
- ... while returning value to the creators and for the good of future creativity?

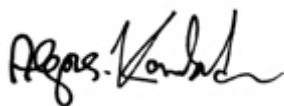
CREATORS NETWORK – who can become members?

Members of the **CREATORS NETWORK** are creators in the broadest sense, as well as their professional organizations. We also welcome a wider spectrum of the creative industries, including publishers, managers, legal advisors, inventors, consumers, legislators. All with the common vision of promoting future creativity.

This network will be officially launched at ARTMUSFAIR 2010 in Warsaw, 22nd September 2010.

We are very much looking forward to meeting you in Warsaw in September and to our future joint efforts within the **CREATORS NETWORK!**

With best regards,



Alfons Karabuda

Chairman of SKAP – the Swedish Society of Popular Music Composers
Acting Chairman of ECSA – the European Composer & Songwriter Alliance

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Programme – on the way to the CREATORS NETWORK

Wednesday, 22 September 2010

Starting: 15:30pm

Fryderyk Chopin University of Music, Warsaw

15:30 Recapitulation of the Creators Conference

- ❑ Filmed documentation and short speech by Patrick Rackow (BASCA, UK) about the important issues that were dealt with at the conference

16:00 Panel Discussion

- ❑ What has happened since the Creators Conference in March 2010
- ❑ What is the way forward? Are there new stakeholders/players/ middlemen/ business models that we should take into account?

17:00 Conclusion & Ignition

- ❑ Speech by Alfons Karabuda (Chairman of SKAP, Acting Chairman of ECSA) on how the Creators Network is intended to work and how to now move forward
- ❑ Letter of Intent

18:00 Mingle, Get Together & Cocktail

19:30 Concert

22:00 Late Nite Lounge (with music)

Join the CREATORS NETWORK

Register at www.artmusfair.eu/2010

All attendees of ARTMUSFAIR 2010 will through their registration have automatic access to the Creators Network programme.

*The Creators Network initiative is brought to you by
The Swedish Society of Popular Music Composers, The Society of Swedish Composers,
The Swedish Music Information Centre*